

RICOH

DIGITAL CAMERA
Caplio RR770



*Image for concept purposes only.

Enjoy life, Capture the moment

- **7.1 megapixels** means amazing detail and vivid color
- **Optical 3x zoom** makes close-up photography simple
- Bright **3.0-inch LCD monitor** makes shooting easy and fun
- **Macro mode** makes it easy to capture life's beautiful details
- An internal **32MB memory** means more shots



Fun and friendly— The compact camera you'll take everywhere

Vivid color, amazing detail: 7.1 megapixels

Capture every detail. With 7.1 megapixels, the RR770 has the resolution to let you enlarge photos up to A4 size (21 cm x 30 cm) with astonishing clarity.

Close-up photography made easy: Optical 3x zoom

Need to get in close? An optical 3x zoom is more than enough for most shooting situations, but with an additional digital 4x zoom, you get all the power of a 12x zoom lens.



Wide angle



Optical 3x zoom

Creative fun: Scene modes and Movie mode

Simple, yet it's incredibly flexible. Select Movie mode to create your own movies, or choose from any of six Scene modes (Auto, Program, Portrait, Landscape, Sports, or Night) to capture perfect images wherever you are. In Night mode, for example, you get crystal clear images even in near total darkness, and in Sports mode you can shoot the fastest moving subjects.

Shoot as close as 5 cm: Macro mode

Whether you're photographing coins, flowers, stamps or jewelry, Macro mode helps you find beauty in everyday objects by getting the lens within 5 cm of a subject.



Macro



Accessories included

- USB cable
- AV cable
- CD-ROM
- Camera pouch
- Camera Strap
- AA alkaline battery x 2
- Instruction manual
- Warranty card



Other quality Caplio models *Caplio R7*



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Easy composing and reviewing: bright 3.0-inch LCD

See more, and see it clearly. The big, bright 3.0-inch LCD monitor lets you view your images and camera settings effortlessly under any lighting conditions.

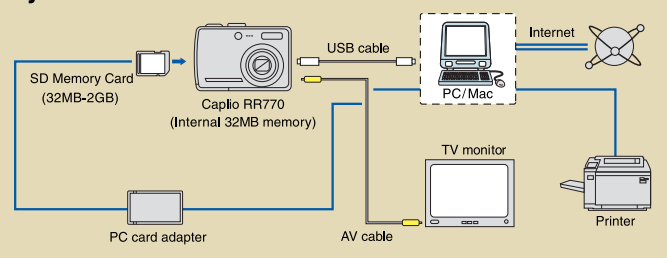


※ Image is simulated.

More shots, more unforgettable moments: 32 MB internal memory

The Caplio RR770 comes packed with 32 megabytes of internal memory. If you need more, simply insert a big-capacity SD Memory Card—the most widely used memory format for digital cameras (sold separately).

System Chart



Accepts normal AA batteries

Rechargeable batteries beginning to fade? No problem. The RR770 also accepts standard AA batteries, so you can get the shutter snapping again in seconds.



Caplio RR770 Major Specifications

Item	Description
Imaging Sensor	Effective 7.1 million square pixels (7.2 million pixels), 1/2.5-inch primary color CCD
Lens	Focal length 5.8-17.4mm (equivalent to 34-102mm for 35mm cameras) F-aperture (F value) F 2.8 (W) to F4.8 (T)
Zoom	Optical 3x zoom (up to 12x zoom when combined with digital zoom)
Shooting distance	approx. 50cm-infinity, Macro: approx. 5cm-infinity (Wide), approx. 35cm-infinity (Telephoto)
Shutter speed	<Still> 1-1/2000 sec.
Recording Media	SD Memory Card, Internal Memory (32MB)
Number of Recording pixels	<Still> 3072 x 2304, 2592 x 1944, 2048 x 1536, 1280 x 960, 640 x 480 <Movie> 320 x 240 (30fps)
Recording mode	Still (Auto, Program, Portrait, Landscape, Sports, Night), Movie
LCD monitor	3.0inch color TFT-LCD (approx. 230,000pixels)
Battery	AA alkaline or Ni-MH Rechargeable battery x2
Dimensions	94.5mm(W) x 60.0mm(H) x 29.1mm(D)
Weight	Approx.140.8g (without batteries, Hand strap, SD Memory card)

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For more information, visit:

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