

RICOH

DIGITAL CAMERA
Caplio RR730



* Image for concept purposes only.

Have Fun, Feel Free.

- **7.1 megapixels** means amazing detail and vivid color
- **Optical 3x zoom** makes close-up photography simple
- Bright **2.5-inch LCD monitor** makes shooting easy and fun
- **Macro mode** makes it easy to capture life's beautiful details
- An internal **32MB memory** means more shots



Fun, functionality and megapixel power in a portable size. Stunning pictures have never been easier.

Vivid color, amazing detail: 7.1 megapixels

The RR730 gives you enough resolution to enlarge photos up to A4 size (21cm x 30cm) with no loss of detail.

Easy close-up photography: Optical 3x zoom

An optical 3x zoom is more than enough for most shooting situations, but with the additional digital 4x zoom, you have the equivalent of a 12x zoom.



Wide angle



Optical 3x zoom

Creative fun: Scene modes and Movie mode

Select Movie mode to create your own movies, or choose any of the six Scene modes (Auto, Program, Portrait, Landscape, Sports, Night) to capture incredible images wherever you are. Night mode, for example, gives you clear images even in the dark of night, and Sports mode is the ideal choice for fast-moving subjects.

Shoot as close as 5cm: Macro mode

Whether it's coins, flowers, stamps or jewellery, Macro mode helps you find beauty in everyday objects by letting you capture images as close as 5cm from your subject.



Macro




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Accessories included

- USB cable
- AV cable
- CD-ROM
- Camera pouch
- Hand strap
- AA alkaline battery x 2
- Instruction manual
- Warranty card



Other quality Caplio models **Caplio R5**



Easy sharing and composing: bright 2.5-inch LCD

See more, and see it clearly. The big, bright 2.5-inch LCD monitor lets you view your images and settings easily in any lighting situation. Now you'll know exactly what you're capturing.

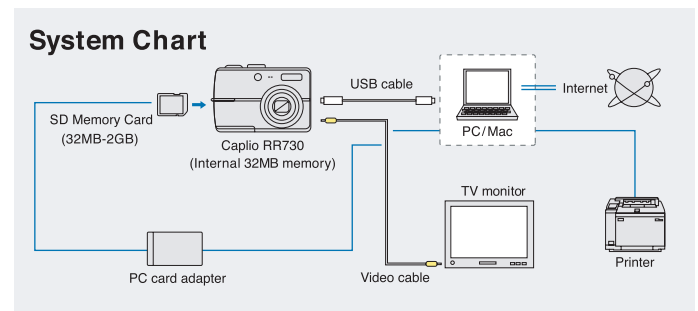


* Image is simulated.

More shots, more special moments: internal 32MB memory

The Caplio RR730 offers 32 megabytes of internal memory, sufficient to take up to 54 images*. Need more? Simply insert an SD Memory Card — the most commonly used memory format for digital cameras (sold separately).

* At the 1280 x 960 (Fine) setting.







Accepts normal AA batteries

Are your rechargeable batteries running out? No problem. The RR730 also accepts readily available AA batteries, which means you'll never be slowed by fading power.



Caplio RR730 Major Specifications

Item	Description
CCD	Effective 7.16 million square pixels (7.2 million pixels), 1/2.5-inch primary color CCD
Lens	Focal length f=5.8-17.4mm (equivalent to 34-102mm for 35mm cameras) Brightness (F value) F2.8 (W)-4.8 (T)
Zoom	Optical 3x zoom (up to 12x zoom when combined with digital zoom)
Object distance	Approx. 0.5m-infinity, Macro: approx. 0.05m-infinity (Wide), approx. 0.35m-infinity (Telephoto)
Shutter	<Still> 2-1/2000 sec.
Recording media	SD Memory Card (3.3V 32MB-2GB), Internal memory (32MB)
Resolution (pixels)	<Still> 3072 x 2304, 2592 x 1944, 2048 x 1536, 1280 x 960, 640 x 480 <Movie> 320 x 240 30fps
Recording mode	Still (Auto, Program, Portrait, Landscape, Sports, Night), Movie
LCD monitor	2.5-inch color TFT-LCD (approx. 115,000 pixels)
Battery	AA alkaline or Ni-MH rechargeable battery x2
Dimensions	89.4mm(W) x 60.0mm(H) x 26.0mm(D)
Weight	Approx. 120g (without batteries, hand strap, SD Memory Card)

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For more information, visit:
http://www.ricoh.com/r_dc

RICOH

RICOH COMPANY, LTD.
 3-2-3, Shin-Yokohama
 Kohoku-ku, Yokohama-shi 222-8530, Japan
 Phone: 045-477-1738 Fax: 045-477-1797 http://www.ricoh.com/r_dc

RICOH EUROPE B.V. (PMMC EUROPE)
 Oberrather Straße 6, D-40472
 Düsseldorf, Germany
 Phone: 0211-6546-0 Fax: 0211-6546-308 <http://www.ricohpmmc.com>

RICOH UK LTD. (PMMC UK)
 Ricoh House, 1 Plane Tree Crescent, Feltham,
 Middlesex, TW13 7HG, England
 Phone: 0208-261-4000 Fax: 0208-261-4318

RICOH FRANCE S.A.S (PMMC FRANCE)
 383, Avenue du Général de Gaulle - BP 307-931-13
 Clamart Cédex, France
 Phone: 01-4094-3267 Fax: 01-4094-3276

RICOH ESPANA, S.A. (PMMC SPAIN)
 Av. Litoral Mar, 12-14, 08005
 Barcelona, Spain
 Phone: 093-295-7600 Fax: 093-295-7605

RICOH ITALIA S.p.A. (PMMC ITALY)
 via Ponchielli, 3
 20063 Cernusco S/N Milano, Italy
 Phone: 02-92361217 Fax: 02-92361244

RICOH HONG KONG LTD.
 Personal Multimedia Products Center
 21/F., Tai Yau Building, 181 Johnston Road, Wan Chai, Hong Kong
 Phone: 2862-2888 Fax: 2566-3647/2866-1120

RICOH AUSTRALIA PTY. LTD.
 8 Rodborough Road, French's Forest, N.S.W. 2086, Australia
 Phone: 02-8977-1111 Fax: 02-8977-1100
<http://www.ricoh.com.au>

RICOH CORPORATION
 5 Dedrick Place
 West Caldwell, NJ 07006 U.S.A.
 Phone: 1-800-Ricoh93 <http://www.ricoh-usa.com>