



BREAKING ALL SPEED RECORDS.

0.14 seconds! The world's fastest* shutter response beats regular 35mm cameras.

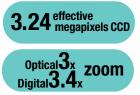




- Long battery life
- Choice of three power sources
- Brilliant 1cm macros

- Revolutionary M-continuous mode
- High-sensitivity display
- Instant data transfer

* Please see inside for details.



Designed to feel like an extension of your own hand... Allowing for faster, more effective shooting possibilities.

0.14 seconds! The world's shortest release time lag* makes action photography a reality!

Never miss that moment again. With a shutter response of just 0.14 seconds — faster than regular 35mm SLR cameras — images are snapped up practically at the same time you press the shutter button. Capture the precious laugh of a child, a jumping dog or even a fast moving car — nearly anything is possible using the Caplio G3 with Ricoh's patented hybrid auto focusing system technology.

*As of February 1, 2003 for all auto focus digital cameras. Speed measured as time between depressing shutter release button and starting exposure in in auto-focus mode without using focus lock.









Curved precision. Simplicity that leads to creation.

The Caplio G3 is a very simple and stylish digital camera that was curved and sculpted to fit comfortably in the photographer's hand. Renowned architect and industrial designer Masayuki Kurokawa, in collaboration with in-house designers at Ricoh, developed its unique shape, which gives you the ability to capture action opportunities quickly and reliably through its phenomenally fast shutter response speed.

Designed by M. Kurokawa

Masayuki Kurokawa is an architect and industrial designer. He is also a professor of graduate school at Kanazawa College of Art. Many of his works have awarded a grand prix, a special award that was established in 1957 by Ministry of International Trade and Industry.

So comfortable — no other digital camera comes close.

Long battery life — up to 3500 shots*!

Travel, travel, travel! By using the optional rechargeable lithium-ion battery, the Caplio G3 can take a remarkable 3,500 shots* between recharges, so you don't need to worry about ever running out of power.

*A maximum 3,500 shots under power-save mode (flash off, without zooming, LCD off, with VGA); up to 350 shots under normal usage conditions (with 50% flash and zoom usage, LCD on, 30 seconds between shots, reviews of all photos).

Choice of three power sources – AA batteries included.

The Caplio G3 gives you the choice of three ways to power the unit: an optional rechargeable lithium-ion battery, AC adapter, or the convenience of two AA alkaline or nickel metal hydride batteries. This flexibility is perfect for those regularly on the road.



regular AA batteries

(alkaline/Ni/NiMH)

rechargeable lithium-ion battery

Brilliant 1cm macros

Capture the smallest of details, even those practically invisible to the human eye, from an astonishing distance of only 1cm! No other digital camera in its class

comes this close and clear. It is also has a built-in flash for shots as close as 16cm, with no whiteout effect.



High-sensitivity mode

In high-sensitivity mode, the screen automatically illuminates subjects to aid in framing the picture when in darkened rooms or other dim environments.

Instant PC transfers

Transferring files to a PC couldn't be easier! Simply turn off the camera and link the Caplio G3 up via a USB cable. The Ricoh Gate software installed on the computer will then instantly start transferring images to an automatically created folder at a rate of three megabytes per second. Mac OSX users can import images with iPhoto while Windows XP users can take advantage of the WIA driver interface.

Continuous shooting capabilities

Analyze golf swings and other action sequences by taking advantage of the Caplio G3's various continuous modes. In M-continuous mode, with the shutter button held down the camera memorizes the last 16 shots in one file for two seconds of footage. This comes in handy when you are uncertain about the start or finish of a particular action. In Scontinuous mode, it can take a series of 16 shots in one file for two seconds of footage with just one press of the shutter button. When reviewing the 16 shots during playback, each frame can be enlarged individually, and you can quickly browse back and forth through all 16 shots to create the feel of an animated movie.

1	×	X	Å
Å	*	k	k
Å	X	X	à
X	Å	Å	Å

Pixel-perfect power!

High resolution 3.24-megapixel CCD

The Caplio G3 provides superb color reproduction and incorporates a new image processor that reduces noise and enhances quality for even the largest of prints.



3x optical and 3.4x digital zoom

With a 3x optical zoom lens that delivers a central resolution of 300 lines per millimeter plus a 3.4x digital zoom, the Caplio G3 provides an amazing 10.2x zoom. This is equivalent to a telephoto range of 35-357mm on a regular 35mm film camera.

Clever functionality that's setting the industry standard.

256-point light sensor

Prevent situations such as washing out in bright areas and losing detail in dark areas through the Caplio G3's 256-point light sensor that establishes perfect exposure automatically under diverse shooting conditions including flash-lit close-ups. The Caplio G3 also offers center-weighted and spot metering that incorporates auto-bracketing.

Internal 8MB memory and SD card

The Caplio G3 comes equipped with an internal 8MB memory chip and can use optional Secure Digital memory cards. These next-generation multimedia storage devices are fast, reliable and are compatible with an array of mobile and communications equipment. The Caplio G3 is also compatible with MultiMedia Cards.

Synchro monitor energy efficiency

Conserve energy by utilizing the synchro monitor mode that turns the monitor on automatically only when the shutter button is pressed to preview a shot or operate the zoom. This mode greatly extends battery life and the potential number of total shots.

Auto-bracket and white balance bracket

The handy auto-bracketing function allows you to take three individual shots at different exposure settings at one time. The same functionality applies to the white balance bracket settings by applying tones of red, normal white, and blue to three separate images. This is especially useful when challenging lighting situations crop up.

Quick review, quick smile!

Take advantage of "Quick Review" by simply pressing a button to instantly display the most recently taken image – there's no need to switch to a different mode!

Movie making and voice recording!

Be the director and capture 120 seconds of AVI video with sound, record convenient "voice memo" stamps of up to 10 seconds to photos taken, or use the Caplio G3 as a multipurpose voice recorder.

Six practical scene modes

The Caplio G3 offers six practical scene modes: portrait, sports, landscape, night scene, text, and high-sensitivity – all of which help to optimize results depending on the shooting situation.



3-2-3,Shin-yokohama Kohoku-ku,Yokohama-shi 222-8530,Japan Phone:045-477-1738 Fax:045-477-1797 http://www.ricoh.co.jp/r_dc

RICOH EUROPE B.V. (PMMC EUROPE) Oberrather Straße 6, D-40472 Düsseldolf, Germany

Phone:0211-6546-0 Fax:0211-6546-308 http://www.ricohpmmc.com

RICOH UK LTD. (PMMC UK) Ricoh House, 1 Plane Tree Crescent, Feltham, Middlesex, TW13 7HG, England Phone:0208-261-4000 Fax:0208-261-4220
 RICOH FRANCE S.A. (PMMC FRANCE)

 383, Avenue du Général de Gaulle – BP 307-931-13

 Clamart Cédex, France

 Phone:01-4094-3267 Fax: 01-4094-3276

 RICOH ESPANA, S.A. (PMMC SPAIN)

 Av. Litoral Mar, 12-14, 08005

 Barcelona, Spain

 Phone:03-295-7600 Fax:093-295-7605

 RICOH EUROPE B.V. (PMMC BENELUX)

 Koolhovenlaan 35, 1119 NB Schiphol-Rijk,

 The Netherlands

Personal Multimedia Products Center 21/F., Tai Yau Building, 181 Johnston Road, Wan Chai, Hong Kong Phone:2528-2823 Fax:2566-3647/2866-1985

RICOH AUSTRALIA PTY. LTD. 8 Rodborough Road, Frenchs Forrest, N.S.W. 2086 Phone:02-8977-1111 Fax:02-8977-1100 http://www.ricoh.com.au RICOH CORPORATION 5. Dedrick Place,West Caldwell,NJ 07006 U.S.A.

Phone:888-742-6410 http://www.ricohzone.com